

# COLUMBIA HEIGHTS PUBLIC ART OPPORTUNITY

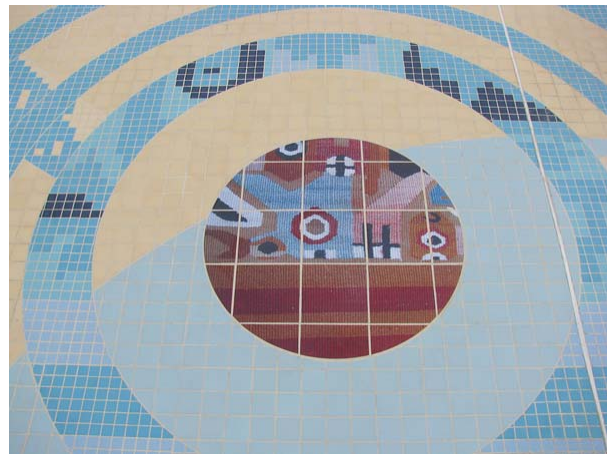
Deadline: MONDAY, APRIL 12, 2010 at 6:30pm



Photos by ZGF Architects © 2009



Photos by Jann Rosen-Queralt © 2009



**Government of the District of Columbia**  
Adrian M. Fenty, Mayor

**DC Commission on the Arts and Humanities**  
Anne Ashmore Hudson, Chair  
Gloria Nauden, Executive Director

1371 Harvard Street NW; Washington DC 20009 (202)724-5613 main (202) 727-4235 fax (202) 727-3148 TDD  
<http://dcarts.dc.gov>

## **CALL FOR ART FOR THE COLUMBIA HEIGHTS COMMUNITY**

Deadline: MONDAY, APRIL 12, 2010 at 6:30pm

Artist Honorarium: \$500

The DC Commission on the Arts and Humanities (DCCA) is a District government agency that provides financial support and programming in three main areas: Public Art, Arts and Learning and Outreach, and Arts Building Communities. Since 1958, our mission has been to provide grants, programs and educational activities that encourage diverse artistic expressions and learning opportunities, so that all District of Columbia residents and visitors can experience the rich culture of our city.

DCCA is seeking members of the Columbia Heights community to submit proposals for 17 streetscape mosaic medallions along 14<sup>th</sup> Street NW between Park Road and Irving Street. The medallions are expected to be installed by the end of summer 2010. The goal of this project is to integrate public space with private and public development and to capture the unique qualities of Columbia Heights.

Public artist, Jann Rosen-Queralt, is responsible for the mosaic design of the metro and fountain plazas. The project, entitled "Resonance", was inspired by her extensive work with the community through the 2003-2005 Columbia Heights Revitalization Streetscape planning process. Each group of rings alludes to a water droplet that has fallen from above and resonates across the ground plane, undulating while leaving impressions. Collectively the patterns, textures and colors create a kaleidoscope of images. The design celebrates the cultural diversity of Columbia Heights community members.

**ARTIST ELIGIBILITY:** Open to members of the community and nonprofit 501c3 community organizations who reside in the Columbia Heights neighborhood. Practicing artists with little or no prior experience in public art are encouraged to apply.

**PROJECT DESCRIPTION:** Each applicant may submit 1-3 designs for consideration. The designs may be a series of images that create a narrative or three distinct ideas. The original art may include, but is not limited to, mixed media, fiber arts, photography, graphics, lighting, the written word, and other materials and techniques that can be transferred into mosaic.

Themes for the artworks may include concepts of **culture** (ethnic heritage, festivals, food), **community history** (maps, architecture, social engagement), **people** (community leaders, mentors, heroes), **arts and recreation** (literature, poetry, dance, music, sports, games), **environment and ecology** (plants, trees, flowers, birds, animals, other creatures, environmental issues).

Ms. Rosen-Queralt will facilitate two workshops to assist applicants in their submission. Attendance to one of the workshops is highly recommended (see schedule below). Applicants may want to bring to the workshop a couple of ideas for the lead artist to review and offer guidance for your submission.

Selected applicants will work with Ms. Rosen-Queralt to translate or revise the concept into high resolution digital files for enlargement and production. Designs will be required to translate into 1x1 to 2x2 inch mosaic tiles. Once converted into large-scale computer graphics, selected proposals will be fabricated into mosaic. All selected artists will need to work closely with Ms. Rosen-Queralt to verify final specs. Each applicant who is selected will receive an honorarium of \$500.

**SELECTION PROCESS:** DCCAHA will convene a panel. The panel, representing diverse interests and expertise, will be comprised of but not limited to, a representative from DCCAHA, a representative of urban design firm, ZGF Architects LLC, Columbia Heights community representatives, and the lead artist. The panel will review submissions and recommend 17 submissions for fabrication.

**CALENDAR:**

Design Assistance Workshops: Open to the Columbia Heights community who wish to respond.

**located at DCCAHA office – 1371 Harvard Street NW**

WEDNESDAY, MARCH 24<sup>TH</sup> from 6:30pm-8pm and SATURDAY, MARCH 27<sup>TH</sup> from 12:00noon-1:30pm

Deadline for Submissions: MONDAY, APRIL 12, 2010 at 6:30pm

Review of Submissions: late APRIL, 2010

Notification to Finalists: end of APRIL, 2010

Final Submissions (if selected): FRIDAY, MAY 7, 2010

Production: May – July 2010

Installation: August 2010

**SUBMISSION REQUIREMENTS:**

Please send the following to be considered for this project:

1. Completed **APPLICATION FORM**. If you would prefer to type your information, please follow the format below. Make sure you include your full Legal Name (Professional Name if applicable), Address, Daytime and Evening Telephone, Email Address.
2. Original digital image(s) (using the template provided) on CD-R, sketches, drawings, or descriptions based on themes outlined above, **along with** four (4) jpg images of previous artwork.

Submit only “High” quality jpgs (do not use gifs, tiffs or other formats.) **Slides will not be accepted.** Each file must be less than 5 MB. Files must be labeled with a number indicating the viewing order, followed by the artist’s last name. Please label the proposals clearly. **Example: 01\_Jones; 02\_Jones.** The numbers must correspond to the accompanying Image List. Use “0” in front of single digit numbers. Do not use more than 30 characters, and use only letters, numbers and underscores.

If using Mac OS 8 or 9 include a “.jpg” extension at the end of each image. **Example: 01\_Jones.jpg.** All images will be viewed on PCs, not Macs. Do not embed images into PowerPoint or submit moving images or audio files. Images submitted in any other format other than specified will be disqualified.

3. Current **RESUME** highlighting any experience with site-specific work and public art commissions.
4. A printed version of the proposal(s) on 8.5x11 white paper.

**NOTE: If selected as a finalist,** selected artwork files need to be converted to a full size 300dpi TIFF file for enlargement and production within 5 business days of receiving notice.

If you would like your materials returned, please provide a **SELF-ADDRESSED STAMPED ENVELOPE** with sufficient postage and large enough envelope to accommodate submitted material.

Please make a **COPY** of the application to keep for your records.

**QUESTIONS?**

Contact Rachel Dickerson at [rachel.dickerson@dc.gov](mailto:rachel.dickerson@dc.gov)  
(202) 724-5613 phone  
(202) 727-3148 TDD

**MAIL OR DELIVER ENTRIES by MONDAY, APRIL 12, 2010 at 6:30 pm TO:**  
**DC Commission on the Arts and Humanities**  
**ATTN: COLUMBIA HEIGHTS**  
**1371 HARVARD STREET NW**  
**WASHINGTON, DC 20009**

**APPLICATION FORM**

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Daytime Phone \_\_\_\_\_ Email \_\_\_\_\_

**PROPOSAL IDENTIFICATION LIST**

You may submit 1-3 proposals. The mosaic medallion template is attached below.

**#1 TITLE of WORK** \_\_\_\_\_

Description (include original medium):

\_\_\_\_\_  
\_\_\_\_\_

**#2 TITLE of WORK** \_\_\_\_\_

Description (include original medium):

\_\_\_\_\_  
\_\_\_\_\_

**#3 TITLE of WORK** \_\_\_\_\_

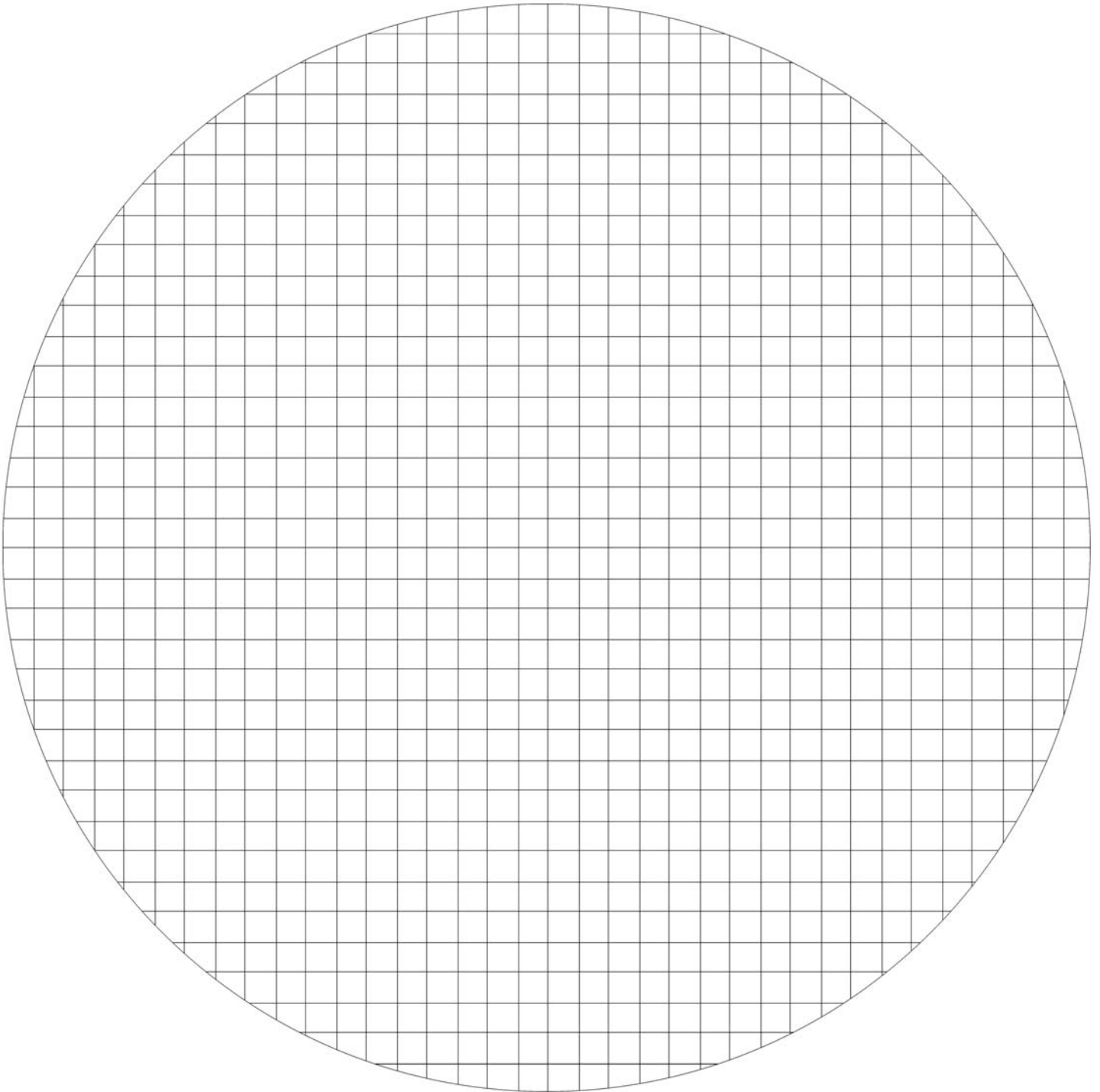
Description (include original medium):

\_\_\_\_\_  
\_\_\_\_\_

**IMAGE IDENTIFICATION LIST FOR PAST WORK**

1.	Title	Materials	Dimensions	Year	Budget/Price
2.	Title	Materials	Dimensions	Year	Budget/Price
3.	Title	Materials	Dimensions	Year	Budget/Price
4.	Title	Materials	Dimensions	Year	Budget/Price

**MOSAIC MEDALLION TEMPLATE**



Scale: Each square equals 1 inch